love walton

WALTON-ON-THAMES
BUSINESS IMPROVEMENT DISTRICT

Annual Meeting

Crafty Pots Cafe - 17 June '26

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WALTON-ON-THAMES
BUSINESS IMPROVEMENT DISTRICT

AGENDA

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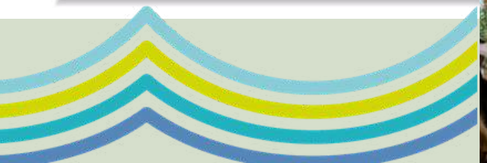
1. Welcome from BID Chair
2. FY25-26 I 2026-2031
3. BID Board- New Directors
4. Finances
5. Walton Business Socials
6. Additional Speakers
   - Jonathan McDunphy, The Heart
   - Cllr Kirsty Hewens, Elmbridge BC
   - James Kemp, Walton & Hersham FC
   - Elmbridge Safer Neighbourhood Team

greening walton



FLAVOURS OF BRIDGE STREET
A FESTIVAL OF FOOD, DRINK & MUSIC!
SATURDAY 11TH OCTOBER
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walton FILM FESTIVAL 2025

WALTON BID

By Business, For Business

2021 - 2031

Revitalising our town,
creating increased investment
in Walton-on-Thames.

WALTON-ON-THAMES
BUSINESS IMPROVEMENT DISTRICT

Love Walton.
Back Business.
Build Tomorrow.

DRIVE FOOTFALL, BOOST SALES

Promoting Walton as a place where there's always something happening.

A TOWN PEOPLE LOVE TO VISIT

Creating a town centre that's welcoming, easy to navigate and enjoyable to spend time in

STREETS THAT SHINE, CLEAN, GREEN & PROUD

Adding colour, improving cleanliness,
creating a town that peole want to visit,
businesses want to invest in

STRONGER TOGETHER, POWERING LOCAL SUCCESS

Helping our businesses thrive: by lobbying authorities, landlords & partners to improve the trading environment

KEY PERFORMANCE INDICATORS

Police.uk Data for Walton Central shows:
515 ASB crimes for the last 3 years (from Jun 2023 to Apr 2026)
176 of these are from the last 12 months (from May 2025 to Apr 2026)
In April 2026 there were 11 ASB crimes recorded

Based on statistics provided by Surrey Police, there has been an overall reduction in reported rowdy and inconsiderate behaviour in Walton Central, with an approximate 15% decrease compared to 2024 figures.

Vacancy rates – (street units)
February 2020: 40 units
Sept 2021: 23 units
June 2023: 19 units
June 2024: 17 units
June 2025: 16 units
June 2026 - 15 units – 6.4% of all units
UK Average is 13.2%, London 7.4%

Footfall Data - Based in mobile phones
Has been on the increase since late 2024, and now remains above pre-covid levels with average of 300,000 monthly visitors.

Most visitors remain 0-3 miles = 80% visitors

Year-on-Year growth in visitors 10-25 miles

our goal - make more locals come into town!

DRIVE FOOTFALL, BOOST SALES

2025

WALTON May Day FAYRE

Walton Fayre

"Event always increase our takings!"

"Walton Fayre: sales were up 15%, footfall up 25%"

"Thank you for such a great way to share my brand"

Corporate Duckathon

2026

PRIORITIES

- Grow our digital presence
- Deliver destination marketing
- Create business-led events
- Bring the town to life
- Drive new investment

A TOWN THAT PEOPLE LOVE TO VISIT

2025

"It's good to know there is a joined up approach for Walton"

"The signage is great, I've had new customers!"

WALTON BUSINESS CRIME PARTNERSHIP

2026

PRIORITIES

- Strengthen town safety
- Promote 'Free' parking
- Delivery drivers in town
- Enhanced seasonal & festive lighting
- Champion long-term change

STREETS THAT SHINE, CLEAN, GREEN AND PROUD

2025

"The Greening in the town centre has been truly wonderful, such a difference near Sainsbury's"

greening walton

2026

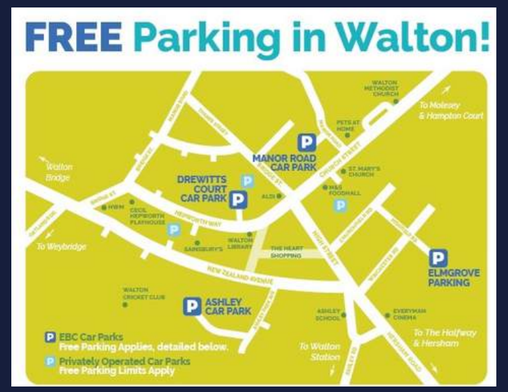
PRIORITIES

- Greener Streets
  - More Planting
- Cleaner Streets
  - Litter Picks
- Declutter & enhance our public space
- Walton Bridge Improvements

STRONGER TOGETHER, POWERING LOCAL SUCCESS

2025

2026



SURREY BIDs TOGETHER

BUSINESS SURREY

PRIORITIES

- **Go-to Support Network**
  - advice & connections
- **Be Your Voice - LGR**
- **Keep you informed**
- **Keep more spend in Walton**
- **Provide Access to Training:**
  - 1st aid, social media
- **Employee Parking**

The BID Board - New Directors

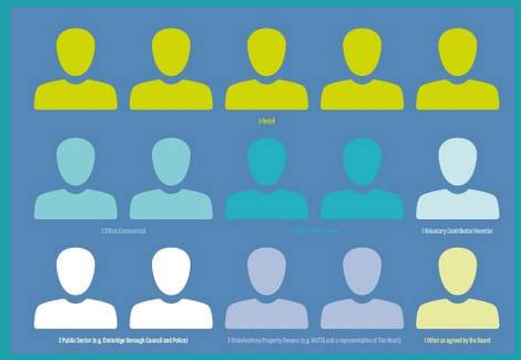
The BID Manager thanks the BID Board for their support during FY25-26.

On going members of the Board are from:
Barclays Bank, Bigmore Associates, Crafty Pots Café, James Neave Estate Agents,
The Heart, Mary Ann Weeks, McDonald's,
The Method Gym, The Playhouse Theatre
and The Walton Village
plus advisors from EBC and SCC

We thank The George Inn and WoTTA for their time on the BID Board

TODAY WE WELCOME NEW DIRECTORS:

Mr Jonathan McDunphy, The Heart
Mr Irfan Ahmed, McDonalds
Mrs Louise Tait



However, we need new members
to reflect the voice of smaller businesses and retailers and service sector.

Commitment 6 board meetings per year,
3 Year initial term,
If a Director - £1 liability limited by guarantee

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FINANCIAL STATEMENT - FY 2025-26

WALTON-ON-THAMES
BUSINESS IMPROVEMENT DISTRICT

Walton BID Ltd

Income and Expenditure Account

for the year ended 31 March 2026

	2026	2025
	£	£
Turnover	1,289	459
Other income	137,071	212,121
Cost of raw materials and consumables	(39,779)	(118,087)
Staff costs	(37,295)	(35,690)
Depreciation and other amounts written off assets	-	(52)
Other charges	(59,879)	(57,860)
Surplus before tax for the financial year	1,407	891
Tax	(22)	(84)
Surplus for the financial year	1,385	807

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WALTON-ON-THAMES
BUSINESS IMPROVEMENT DISTRICT

BUDGET FORECAST - 2026 - 31

BID BUDGET FORECAST 2026-31

OUTLINED BELOW IS OUR 5-YEAR FINANCIAL FORECAST

Every pound of your levy is invested into our town centre and to support you.

Income	Year 1	Year 2	Year 3	Year 4	Year 5	Totals
Levy Income*	130,000	130,000	130,000	130,000	130,000	650,000
Additional Income**	19,500	19,500	19,500	19,500	19,500	97,500
TOTAL INCOME	**149,500**	**149,500**	**149,500**	**149,500**	**149,500**	**747,500**

Expenditure	Year 1	Year 2	Year 3	Year 4	Year 5	Totals
Drive Footfall, Boost Sales	41,125	41,125	41,125	41,125	41,125	205,625
A Town People Love to Visit	33,600	33,600	33,600	33,600	33,600	168,000
Streets That Shine	20,775	20,775	20,775	20,775	20,775	103,875
Stronger Together	16,900	16,900	16,900	16,900	16,900	84,500
Overheads***	21,500	21,500	21,500	21,500	21,500	107,500
Contingency****	15,600	15,600	15,600	15,600	15,600	78,000
TOTAL EXPENDITURE	**149,500**	**149,500**	**149,500**	**149,500**	**149,500**	**747,500**

* Levy Income estimated based on 2025 Business Rateable Value list provided by Elmbridge Borough Council. Subject to change in accordance with alterations to the list and 2026 rateable revaluation.

** The BID will aim to raise 15% additional income from sponsorship, external grants.

*** Includes levy collection costs, insurance, legal & professional fees, non-project staff costs, storage rent etc.

INCOME & EXPENDITURE 2026-27

Forecast for the period 1 April 2026 - 31 March 2027

INCOME		
Bid Levy	£	130,000.00
Grants & Sales	£	87,500.00
Contingency & CF	£	10,330.00
Total Income	**£**	**227,830.00**
EXPENDITURE		
Stronger Together	£	24,295.00
Street That Shine	£	18,500.00
Drive Footfall, Boost Sales	£	62,419.00
Safe, Welcoming & Accessible	£	74,890.00
Overheads	£	40,429.00
Total Expenditure	**£**	**220,533.00**
Contingency & CF*	**£**	**7,297.00**

INTRODUCING - WALTON SOCIALS

“Look what we’re building together”

- The bid is a strategic partner driving economIc & cultural vitality
- The bid works to bring people into town, the more businesses engage, the more value everyone gains
- The BID turns the town into a destination, and helps the businesses within it succeed.

So we plan to start ‘Walton socials, natter, network and build together’ …

Proposed Dates:

Thursday 1st October and Thursday 10th December 2026

We are looking for businesses to ‘Host’ to show off their premises, we will give a budget for refreshments

We welcome our external speakers

- Jonathan McDunphy, The Heart
- Cllr Kirsty Hewens, Elmbridge BC
- James Kemp, Walton & Hersham FC
- Elmbridge Safer Neighbourhood Team

Remember: WALTON BID IS ...

For businesses, residents and visitors who want a vibrant and thriving town centre, the BID is the organisation that brings people, ideas and opportunities together to make it happen.

Unlike individual businesses or the council working alone, the BID champions the whole town, delivering events, promotion, partnerships and improvements that drive footfall, support businesses and create a place people are proud of.

- **The bid is a strategic partner driving economlc & cultural vitality**
- **The bid works to bring people into town, the more businesses engage, the more value everyone gains**

“Look what we’re building together”

ANY FINAL QUESTIONS?

Thank you all for attending today

Thanks to Crafty Pots Cafe for hosting us